

Big River



Now that Big River Timbers is on the AutoSpec system, we believe this method of getting our product in front of specifiers (especially during these times of economic downturn) will pay large dividends.

We found the process of getting our data onto the system quite informative. In order to pre-write all the specification permutations for our products, the AutoSpec people analysed our technical information which, in turn, raised some interesting questions.

The end result of the exercise is that specifiers can now be assured that, through AutoSpec, they can specify the product that Big River Timbers recommends and are provided with the correct and complete specification wording for these products.

John Lamont