

creating better environments



AutoSpec
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David Blakemore
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10th November 2008

Dear Colin,

A quick note to say thank you for your assistance and expertise while composing Forbo's AutoSpec profile and product library.

We have learnt a great deal about the specification process and our how we can present our ranges in a more effective and user friendly way. The product matrix certainly takes the guess work out of product application and suitability. This will save precious time for both architects and Forbo technical sales.

The software will highlight our full product range, which is not possible via the conventional library in every architect's office. Other benefits include increased efficiency in sample delivery and of course less impact on the environment via product folders, wastage and fuel.

We are extremely pleased with the end result and now have a framework in place that instantly communicates our product range and latest releases. We look forward to increased specifications and instant notice. This will improve our project management, stock control and service to the market.

On a personal note please thank Gail and your team for their work and professional manner. We appreciate their commitment, patience and attention to detail.

Kind regards

David Blakemore

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